

## PRESS RELEASE

*For immediate publication:*

### **Sika Corporation**

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### **Sika Corporation and The Cronin Company are pleased to announce their new business relationship**

**Lyndhurst, New Jersey** – Sika Corporation is proud to announce its new business relationship with The Cronin Company. In December 2016, The Cronin Company will begin distributing the Sika Interior Finishing product range in Alaska, Idaho, Montana, Oregon, and Washington. This product range includes Sika's commercial and residential solutions for wood flooring adhesives, moisture mitigation, subfloor preparation and self-leveling underlayments.

The Cronin Company was founded in 1878 by P.J. Cronin as a saddle and harness business in downtown Portland, Oregon. The company has evolved through thirteen decades to become what it is today - one of the Northwest's leading independent wholesale distributors of fine floor covering products.

Sika's commitment to its customers through ongoing educational programs as well as effective display, merchandising and marketing assistance gives The Cronin Company the opportunity to provide prompt service and quality products to the end user.

"The Cronin Company is pleased to announce our partnership with the Sika Corporation. We are excited to now provide to our customers the Sika line of Interior Finishing products in all of our locations. We look forward to a strong partnership with Sika providing the Pacific Northwest with superior products and service" said Jeff Brookman, Product Manager at The Cronin Company.

"Sika is excited to begin working with the The Cronin Company. Their high-end distribution network is a perfect fit for our high-end quality products and we are both looking forward to a long and prosper business relationship" said Sebastien Godard, VP of Interior Finishing.

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**About Sika:** Sika AG, located in Baar, Switzerland, is a globally active specialty chemicals company. Sika supplies the building and construction industry as well as manufacturing industries (automotive, bus, truck, rail, solar and wind power plants, façades). Sika's product lines feature high-quality concrete admixtures, specialty mortars, sealants and adhesives, damping and reinforcing materials, structural strengthening systems, industrial flooring, as well as roofing and waterproofing systems. Worldwide local

presence in over 90 countries and more than 17,000 employees link customers directly to Sika and guarantee the success of all partners. Sika generated annual sales of CHF 5.49 billion in 2015.